



WTIC-TV

ORDER

Print Date 08/07/12

Page 1 of 4

Flight Dates 08/07/12-08/13/12

Contract / Revision 370655 - 1

Original Date / Revision
07/06/12 08/07/12

Advertiser Bysiewicz/D/Sen/CT

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001Primary Account Executive
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Product
SUSAN BYSIEWICZ SENA

Agency Com 15%

Billing Contact

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 2057

Alt Order # 06224989

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL3

Priority 03

Advertiser Ref

Order Share 5% Market Value 78900

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	27%	21303
4WVIT	50%	39450
5WTNH	18%	14202
6WCTX	%	0
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	30	\$3,353.25	\$3,945.00	0.00	07/30/12	08/13/12	30	\$3,353.25	\$3,945.00
Totals	30	\$3,353.25	\$3,945.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	61	08/10/12	08/10/12	M-F News at 11pm News at 11pm	CM	11p-1135p	----1--	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	----1--		1		\$175.00		0.00					
3	61	08/10/12	08/10/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	----1--	:30	1	\$35.00	03	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	----1--		1		\$35.00		0.00					
4	61	08/10/12	08/10/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	----1--	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	----1--		1		\$65.00		0.00					
5	61	08/10/12	08/10/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----1--	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	----1--		1		\$175.00		0.00					
7	61	08/10/12	08/10/12		CM	8a-9a	----1--	:30	1	\$65.00	03	0.00	NM	1	\$65.00



WTIC-TV

Print Date: 08/07/12

Page 2 of 4

Contract / Revision **370655- 1** Flight Dates **08/07/12-08/13/12**

Hiatus Dates

Original Date / Revision 07/06/12/ 08/07/12

Order Sep 00:15:00

Advertiser **Bysiewicz/D/Sen/CT**Product **SUSAN BYSIEWICZ SENA** Estimate # **2057**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 8a-9a M-F 8a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--					1	\$65.00		0.00			
8	61	08/13/12	08/13/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$175.00		0.00			
10	61	08/13/12	08/13/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	1-----	:30	1	\$35.00	03	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$35.00		0.00			
11	61	08/13/12	08/13/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$65.00		0.00			
12	61	08/13/12	08/13/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$175.00		0.00			
13	61	08/13/12	08/13/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$125.00		0.00			
14	61	08/13/12	08/13/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$65.00		0.00			
15	61	08/11/12	08/11/12	Sa 730p-8p Sa 730p-8p	CM	730p-8p	-----1-	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-					1	\$150.00		0.00			
16	61	08/09/12	08/09/12	M-F News at 11pm News at 11pm	CM	11p-1135p	---1---	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$175.00		0.00			
17	61	08/09/12	08/09/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	---1---	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$150.00		0.00			
18	61	08/09/12	08/09/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	---1---	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$65.00		0.00			
19	61	08/09/12	08/09/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	---1---	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$125.00		0.00			
20	61	08/09/12	08/09/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	---1---	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$65.00		0.00			



WTIC-TV

Print Date: 08/07/12

Page 3 of 4

Contract / Revision **370655- 1** Flight Dates **08/07/12-08/13/12**

Hiatus Dates

Original Date / Revision 07/06/12/ 08/07/12

Order Sep 00:15:00

Advertiser **Bysiewicz/D/Sen/CT**Product **SUSAN BYSIEWICZ SENA** Estimate # **2057**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
20	61	08/09/12	08/09/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	--- 1---	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--- 1---					1	\$65.00		0.00			
21	61	08/09/12	08/09/12	Thur Prime A Raising Hope	CM	8p-9p	--- 1---	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--- 1---					1	\$800.00		0.00			
22	61	08/07/12	08/07/12	M-F News at 11pm News at 11pm	CM	11p-1135p	- 1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1-----					1	\$175.00		0.00			
23	61	08/07/12	08/07/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	- 1-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1-----					1	\$150.00		0.00			
24	61	08/07/12	08/07/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- 1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1-----					1	\$65.00		0.00			
25	61	08/07/12	08/07/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	- 1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1-----					1	\$175.00		0.00			
26	61	08/07/12	08/07/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- 1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1-----					1	\$125.00		0.00			
27	61	08/07/12	08/07/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- 1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1-----					1	\$65.00		0.00			
28	61	08/08/12	08/08/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	-- 1----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- 1----					1	\$150.00		0.00			
29	61	08/08/12	08/08/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	-- 1----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- 1----					1	\$65.00		0.00			
30	61	08/08/12	08/08/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	-- 1----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- 1----					1	\$125.00		0.00			
31	61	08/08/12	08/08/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-- 1----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- 1----					1	\$65.00		0.00			
33	61	08/07/12	08/07/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	- 1-----	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1-----					1	\$50.00		0.00			



WTIC-TV

Print Date: 08/07/12

Page 4 of 4

Contract / Revision **370655 - 1** Flight Dates **08/07/12-08/13/12**Hiatus DatesOriginal Date / Revision 07/06/12/ 08/07/12Order Sep 00:15:00Advertiser **Bysiewicz/D/Sen/CT**Product **SUSAN BYSIEWICZ SENA** Estimate # **2057**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
33	61	08/07/12	08/07/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	- 1 - - - - -	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1 - - - - -			1			\$50.00		0.00			
E 35	61	08/09/12	08/09/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	- - - 1 - - -	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - 1 - - -			1			\$50.00		0.00			
Totals														30	\$3,945.00